



# CHANGE IS GOOD

## EARN POINTS ON MORE ELIGIBLE PRODUCTS

Beginning in the 2022/2023 school year, members of **The Kitchen Circle™** Program can earn points on all Schwan's K12 products. Visit [SchwansKitchenCircle.com/products](http://SchwansKitchenCircle.com/products) for details.

## MEMBER LEVELS ARE CHANGING

In addition, member levels will be based on servings purchased per student—not years of membership—starting in the 2022/2023 school year. Now you control how quickly you can get to a higher member level and earn bonus points faster.

## LEVEL UP FOR NEXT YEAR

The more you buy in the 2021/2022 school year, the higher your member level will be in the 2022/2023 school year. Start adding to your menu to get rewards and upgrades for your cafeteria!



